



Teisseire: Quality and Innovation since 1720

A short history since... 1720



→ **2007**
Introduction of the Teisseire 0% sugar range and of a new concept: the "Teissi" portion pack.



→ **2006**
New Teisseire Headquarters at Crolles.
Introduction of the 70cl glass bottle Special Barman.
Introduction of the Mojito and Pina Colada cocktail syrups.



→ **2005**
Teisseire joins the Fruité Group, the most important French producer for Fruit Juices.



→ **2004**
Introduction of the "Special for Wines & Apéritifs" syrup range.
Introduction of the Teisseire Light Syrup.



→ **2003**
Teisseire is certified ISO 9001, 2000 version.
Introduction of the International Special Barman range: cocktail syrups and coffee syrups.



→ **2002**
Introduction of Ethno Bar juices.
Teisseire is certified ISO 14001.

→ **2001**
Introduction of the Teisseire Mix range for the retail market.



→ **2000**
Launch of the first Iced Tea syrup range.



→ **1999**
Introduction of Cactus, an original fruit juice with spices.



→ **1994**
Introduction of a new ergonomic Teisseire metal can.
Start of the fruit juices activity.

→ **1992**
Acquisition of the "Moulin de Valdonne" brand.



→ **1971**
Crolles factory, near Grenoble.

→ **1960**
National leadership in the French domestic market.



→ **1959**
Introduction of the metal can Syrup.

→ **1912**
First Teisseire factory in Grenoble.



→ **1720**
A small distillery, producing natural concentrates based on fruits and plants abstracts by Mathieu Teisseire in Grenoble.

The Teisseire Group today: the French "sirop de fruit" leader and a major World "sirop de fruit" manufacturer.

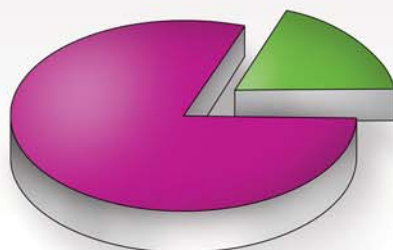
2006 key figures

Net sales: **€132 million**

France: **80%**

International: **20%**

Number of employees: **250**

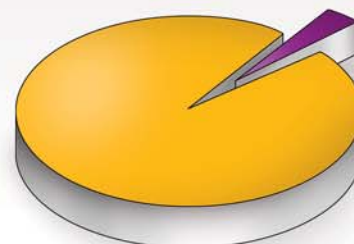


- France
- International

Analysis of 2006 net sales by division

"Sirops
de fruits" **€126 million**

Fruit juices **€6 million**



- Sirops de fruits
- Fruit juices

2007 market shares

- N°1 in the French "sirop" market with 36% value market share.
- N°1 in the Belgium "sirop" market with 44% value market share.

Headquarters

In Crolles, in the French Alps.



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